

A Taste of Urban Vision:

An International Food Festival Fundraiser

- “A Taste of Urban Vision” uses delicious cultural foods to connect hundreds of people from the greater Akron/Summit County area in support of Urban Vision’s work with the children and families of our diverse North Hill community (“Akron’s International District”).
- Guests purchase and exchange paper tickets for sample-sized “tastes” of dishes that represent some of the many cultures of North Hill — including international favorites like Karen spring rolls and Nepali samosas, alongside American classics like BBQ ribs and brisket.
- The event takes place on **Saturday, June 1st, 2024** at Urban Vision, in the heart of North Hill.
- For more information, visit www.UrbanVisionMinistry.org/TasteUV

Sponsorship Opportunities

We are seeking sponsors for this event, and we would love to have your partnership in supporting our ministry. Please consider one of the following opportunity levels:

		Community Sponsor	Dignity Sponsor	Hope Sponsor	Vision Sponsor
Event Webpage	Name/logo listed by sponsorship level	<i>Name</i>	<i>Logo</i>	<i>Logo</i>	<i>Logo</i>
	Click-through link to your site	<i>Yes</i>	<i>Yes</i>	<i>Yes</i>	<i>Yes</i>
Event-Related Media, Digital & Print	“Sponsor Highlight” in email newsletter (<i>individual / grouped</i>)	-	<i>Yes - 1 (grouped with others by level)</i>	<i>Yes - 2 (individual x1 & grouped x1)</i>	<i>Yes - 2 (individual x2)</i>
	“Sponsor Highlight” social media post	-	-	<i>Yes (x1)</i>	<i>Yes (x2)</i>
	Logo on official printed event invitations & posters	-	-	-	<i>Yes</i>
	Logo / mention on external media (ads, news, etc.)	-	-	-	<i>Yes</i>
Promotion at the Event	Name/logo on event menu handout for guests	<i>Name</i>	<i>Logo</i>	<i>Logo</i>	<i>Logo</i>
	Name/logo on all-sponsor “thank you” banner	<i>Name</i>	<i>Logo</i>	<i>Logo</i>	<i>Logo</i>
	Logo on additional sponsor “thank you” banners (<i>individual / by level</i>)	<i>Yes - 1 (grouped with others by level)</i>	<i>Yes - 1 (grouped with others by level)</i>	<i>Yes - 2 (individual x1 & grouped x1)</i>	<i>Yes - 2 (individual x2)</i>
	Distribution of promotional materials at the event	-	-	-	<i>Yes</i>
		\$500	\$1,000	\$2,500	\$5,000

Respond at www.UrbanVisionMinistry.org/sponsor

Your Support is Tax-Deductible: Urban Vision is a 501(c)(3) non-profit organization, and all sponsorship donations are considered tax-deductible contributions toward this fundraiser.

Advertising & Media Reach: Urban Vision’s advertising reach includes a well-maintained active contact list of connected supporters from the greater Akron area (including 1000+ print mail, 1300+ email, and 2700+ social media). *Contact for demographic breakdowns.* This event is also externally advertised in various media forms and on local event calendars.

Deadlines & Cutoffs: Sponsorships will be welcomed at any time, but support must be pledged and any logo or marketing information must be received before print or publication dates for various materials: Website and social media are updated ongoing, with promotional media running March through May, as well as post-event “thank you” media in June. Three rounds of print materials will go out in March, April, and May, and sponsor banners are finalized mid-May.

Contact Rodney@UrbanVisionMinistry.org or 330-762-1163 for details about deadlines or other questions.